



Meet Jayson Ybanez

Pig breeder Jayson Ybanez used his loans to buy more sows for his piggery, developing his side-business into a more consistent source of income for himself, his wife, and their three year old son.

Jayson's Story

At 29 years old, Jayson Ybanez is building a multi-layered livelihood to secure a stable future for his wife and their three year old son, CJ. Jayson has been a dedicated staff member at the Carmen Multi-Purpose Cooperative since he was 19, but it was the arrival of the loan project that allowed him to transition from a store cashier to a growing entrepreneur.

Jayson utilized his initial loan to significantly expand his piggery, which is his primary source of income. He purchased a second sow for breeding along with several piglets and high quality feed. To support his family during the months it takes for the livestock to reach maturity, Jayson also runs a home based business selling mango ice candy. While balancing these ventures requires careful planning, the loan has provided the capital necessary to scale his operations beyond what his cashier wages alone could achieve.

The true impact of this investment is felt in the peace of mind it brings to his household. Jayson explains that the additional income allows him to meet his family's basic needs and ensures that CJ will not have to experience the same economic hardships he once faced. His chief priority is providing his son with a comfortable life and a quality education.

Looking ahead, Jayson is confident in his ability to improve his business. He plans to use future capital to develop a larger water supply for his farm, ensuring his livestock can thrive. By diversifying his income, Jayson is creating a lasting foundation that will sustain his family and contribute to the local economy for years to come.

